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Atlantic Plywood to distribute Milesi Wood Coatings in Northeast

By Karl D. Forth (/author-works/karlforth) July 30, 2018 | 2:21 pm EDT



CHICAGO -- Atlantic Plywood, Inc., based in Woburn, Massachusetts, is now a master distributor of a large selection of Milesi Italian wood coatings, according to a joint announcement released by the companies. The new distribution agreement marks the first time these two companies have partnered to offer wood finishing products to professional woodworkers, cabinetmakers, and millwork producers.

Atlantic Plywood services customers in New England, New York, and New Jersey, offering technical support, custom color matching, and a team of finishing specialists. The Milesi line includes two-component polyurethanes, polyesters, water-based interior and exterior finishes, natural look finishes, high gloss wet look finishes, UV, stains, and more.

Since 1974, Atlantic Plywood has been a provider of wood coatings, hardwood plywood and panel products, hardware, and other building materials to the residential and commercial building sectors. Milesi has produced wood coatings since 1947 in Europe with wood finish systems sold in more than 100 countries worldwide.

"Expanding our product line-up to include an industry leader like Milesi reinforces our goal of providing our customers with the most innovative products and premier brands," said Marty Wojick, vice president of Atlantic Plywood. "We are confident our customers will be impressed with the dramatic results offered by a high-performance product like Milesi."

"We consider this agreement monumental step in our North American wood coatings business and another milestone in rolling out the Milesi North American National Distribution Program with highly respected and quality partners such as Atlantic Plywood" said Jeff Takac, Milesi – managing director – North America. See <http://www.milesi.us> (<http://www.milesi.us>)

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About the Author:





Karl D. Forth

Karl D. Forth is online editor for CCI Media. He also writes news and feature stories in FDMC Magazine, in addition to newsletters and custom publishing projects. He is also involved in event organization, and compiles the annual FDM 300 list of industry leaders. He can be reached at karl.forth@woodworkingnetwork.com (mailto:karl.forth@woodworkingnetwork.com).

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