



## **Milesi Wood Coatings LDS&S Company Join Forces on Italian High Performance Professional Wood Coatings**

**Milan, Italy – February 6, 2015** – LDS&S Specialty Wholesalers, located in Sussex WI is now the distributor of the complete line of Milesi high performance Italian wood coatings, according to a joint announcement released by the companies today. The new distribution agreement marks the first time the two well-known corporations have partnered to provide a complete line of high performance Italian technology wood finishing products to professional woodworkers, cabinetmakers, and millwork producers. The LDS&S Company located in Sussex, WI and servicing the Wisconsin market now carries the complete line of Milesi Wood Coatings products.

The new distribution agreement pairs two companies that each have long traditions of providing high quality professional residential and commercial products to the wood working industry. LDS&S, founded in 1948, is a leading provider of quality products to the woodworking industry. LDS&S provides professional woodworkers with one source for all the products they use, need and want. Milesi, has produced Wood Coatings for more than 68 years and is the leading Wood coatings manufacturer in Europe with proven innovative wood finish systems not commonly found in North America.

“LDS&S is excited about the opportunity to distribute the entire Milesi Wood coatings offering,” said **Bob Sonier, Vice President – LDS&S Specialty Wholesalers** “This alliance will allow us to expand our customer base and offer some of the finest European Wood finish products available on the market.”

“We consider this agreement with LDS&S a landmark in our North American wood coatings business and a another solid step in rolling out our National Distribution Program with quality partners such as LDS&S” said **Jeff Takac, Milesi - General Manager – North America** “It’s not often that a company with the expertise, knowledge and service of LDS&S, and a company with the unique products, research, and chemistry of Milesi join forces. This relationship has the potential to help both organizations experience solid growth and benefit our end users with cutting edge High performance European wood finish technologies”.

## **LDS&S Company**

### **WHO WE ARE**

Lumber Dealers Service & Supply Company Incorporated (LDS&S), located in Sussex, Wisconsin, near Milwaukee, is one of the leading specialty products wholesalers in Wisconsin.

Incorporated in 1948, LDS&S has been one of the fastest growing suppliers to various segments of the high pressure laminates and woodworking industries since 1985. Today, LDS&S continues to grow, by providing products and services that meet the particular needs of contractors, manufacturers, industrial accounts, commercial accounts and institutions. Sales are primarily to manufacturers of countertops, residential and commercial cabinets, store fixtures, point-of-purchase displays, exhibits, closet organizers and kitchen and bath showrooms.

LDS&S has a broad range of products available, from abrasives to wood finishes, to meet your needs. And now, you can find just the right products for your job here, online, at [www.ldss.com](http://www.ldss.com). We also provide a published catalog to our customers, and we will provide a CD-ROM catalog to those who request it as they become available.

### **OUR COMMITMENT**

LDS&S remains committed to the highest level of excellence in our business practices. In doing so, we strive to be the primary distribution source for our customers through our broad product and service offering, while seeking the lowest total cost solution overall.

We continue our dedication to superior service and satisfaction for our customers and mutually fair, responsible and beneficial arrangements with our suppliers. We maintain a practice of fairness, dignity, respect and equal opportunity for our employees regardless of sex, age, race or national origin and a professional attitude in all aspects of our business operations.

### **QUESTIONS?**

We're here to offer answers and provide solutions for your business needs. If you have any questions, comments or concerns please contact us at [www.ldss.com](http://www.ldss.com).

## **Milesi Wood Coatings - *Italian Technology meets design solutions***

Milesi is a brand of the IVM Group, one of the largest and influential wood coatings manufactures in Europe and in the world. Milesi products were born in 1947 in Italy, a country that has always been a point of reference in the furniture industry. These products were developed and perfected through constant interaction with local industry experts and designers who are appreciated all over the world.

Whit its presence in North America, the IVM Group wants to declare the intention to make Milesi products more available to the North American professional user.

IVM Group can establish a systematic cooperation with the North American user to define the product and application.

For more info: <http://www.milesi.us>

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